



# NotAGreatPlaceToBe.org.uk

.co.uk .org.uk  
.ltd.uk .me.uk  
.plc.uk

How the proposed second level .uk extension affects you

Current System	New Direct .uk proposal
<p>Third level Domains</p> <p>.co.uk .org.uk .me.uk .ltd.uk .plc.uk</p>	<p>Extra Second level TLD</p> <p>Direct .uk registrations</p>
<p>Current pricing Structure:</p> <p>1 Year = £3.50 2 Years = £5 3 Years = £7.50 4 Years = £10 5 Years = £12.50 6 Years = £15 7 Years = £17.50 8 Years = £20 9 Years = £22.50 10 Years = £25</p> <p>Membership: Joining fee: £400 + VAT Annual subscription: £100 + VAT</p>	<p>Proposed pricing:</p> <p>How much will it cost? <i>"Exact pricing is yet to be determined though we believe the cost will be sub <b>£20 per year</b> wholesale to registrars".</i></p> <p>Who can sell .uk? <i>"Our current thinking is that existing registrar partners, who have already proved efficient and effective in generating sales of .co.uk domain names would be able to sell the proposed new service <b>provided they can meet the standards required</b> to ensure that the delivery of this proposed service is successful"</i></p>
<p>Current Allocation method:</p> <p>First come, first served</p> <p>DRS process protects registered rights <a href="http://www.nominet.org.uk/disputes">http://www.nominet.org.uk/disputes</a></p>	<p>Proposed Allocation method:</p> <p><b>Phase 1:</b> Registered Rights Sunrise (<b>only those with trademarks can apply first</b>) <b>Phase 2:</b> Unregistered Rights Sunrise (only those who can show use with a website <b>three months prior to consultation</b> can apply second) <b>Phase 3:</b> Landrush (auction for contested names) <b>Phase 4:</b> General Availability (first come, first serve)</p>
<p>Current Security features:</p> <p>Phishing takedown list provided to registrars DNSSEC is Optional Whois inaccuracies can be reported and dealt with on a case by case basis</p>	<p>Proposed Security features:</p> <p>DNSSEC required Malware scanning Whois Validation by Pin code sent to UK Valid addresses only</p>